



mathieu PHILIBERT

LOOKING FOR A FULL TIME JOB AS A GRAPHIC DESIGNER / VISUAL IDENTITY MANAGER

French - 2 years Working Permit

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PROFESSIONAL EXPERIENCE

- From June**
 - **UI/UX Specialist & Social Media designer - Gilmedia (Toronto, Canada)**
Review, create, oversee and approve all visual content and social media postings, responsible for the design process of new and ad-hock projects, suggest UI/UX improvements for current clients to increase conversions, staging of websites and mockups, translation EN to FR
- Jan. 2018**
 - **Wordpress webmaster / Webdesigner - VillaMarine (Cairns, North Australia)**
Wordpress webmastering, SEO improvements, Webdesign and community management for 4 websites of a Holiday Resort.
- 2013/2017**
 - **Communication Manager - Brand & Visual Identity for the International Banking & Financial Services - Société Générale (Paris - France)**
Management of 2 graphic designers (motion and webdesigner). Training, technical assistance and guidelines supervision for all the african subsidiaries (18 countries). Responsible of worldwide visual identity: consistent messaging, branding and replicability between countries (65 countries) on all types of supports (brochures, newsletters, websites, advertising, videos, vector animations, mobile applications etc.)
- 2011/2013**
 - **Communication officer - Brand & Visual Identity for the Specialized Financial Services Division - Société Générale (Paris - France)**
Participation in the rollout of the communication plan. Design, creation and production of all the printed supports. Creation, management and supervision of the visual guidelines all around the world. Contribution to work done by the Group department on brand and multimedia subjects. Help to the implementation of the online strategy of new multimedia products. Design and creation of intranet and internet sites of 5 entities all over the world.
- 2007/2011**
 - **Communication officer DTP / Multimedia for the Specialized Financial Services Division - Société Générale (Paris - France)**
Graphic designer and webmaster for 5 subsidiaries of Société Générale.
- 2006/2007**
 - **Graphic designer at Etyssa (Vanves)**
Creation of prospection books, web interfaces and logos
- April/June 2004**
 - **Events organiser for the French hip-hop dance competition - Attitude (Montpellier)**
Research for venue rentals, event communications, press relations, public relations
- June/August 2004**
 - **Communication officer for the tanning salon Soleil ZEN (Montpellier)**
Sales prospecting, design of leaflets and internet website, public relations, search of partners



STUDIES

- 2017/2018**
 - **Intensive English courses** @ English Language Company - Sydney
- 2006/2008**
 - **Professional certificates - Print & Web Design** @ ITECOM - Paris
- 2005/2006**
 - **Master 1 in Enterprise Management** @ ISEE Business School - Paris
- 2003/2004**
 - **Communication & events License** @ ISCOM - Montpellier
- 2001/2003**
 - **Sales techniques DUT** @ IUT - Evry



SKILLS

- French ●●●●●●●●●●
- English ●●●●●●
- Spanish ●●
- Pack Office ●●●●●
- Design (Photoshop, Illustrator, InDesign) ●●●●●●●●
- HTML - CSS - Premiere - Sketch ●●●●
- Areyounet - Liferay - Wordpress - Typo3 ●●●●



HOBBIES

Sport - Travel - Theatrical improvisation - Graphic Design

Founder of jamaisfatigue.com 2011 - 2015

Party organisation (prospection, commercial negotiation, public relations, visual communication, website creation)